



## WE NEED YOUR CONTINUED SUPPORT

We are aware of social media posts where people have threatened to boycott post offices due to the ITV drama 'Mr Bates vs the Post Office'.

As postmasters ourselves, this programme has been harrowing to watch. Whilst the reaction from the general public to what the victims have experienced is understandable, the outpouring of feeling towards Post Office Ltd (PO) for their role in this scandal across social media may be detrimental to today's post office network and postmaster's livelihoods, by association.

Postmasters have already been the most affected by this scandal, so we urge the general public to continue to support your local post office.

Postmasters are investors in PO and 98%\* of post offices are privately owned. Many have life savings in their business, and they need your continued support, to help them to thrive. Post offices are the beating heart of local communities, they are important contributors to local economies and are, collectively, a major employer in the UK.

Your local post office delivers vital services to the most vulnerable in your community: providing parcel and letter collection and despatch; access to cash, essential utilities plus banking and Government services; without the post office network, millions of people would be cut adrift from these vital services.

# #LOVEYOURLOCALPOSTOFFICE

